

# CREATIVE ACTION

Full service visual communication agency  since 1991



## STRETCHED DISPLAY

IMPRESS THE WORLD WITH STRETCHED DISPLAY

# STRETCHED DISPLAY

Like most digital signage products, the most important thing for a stretched display is the quality of the screen. However, unlike other products, the quality control of the stretched screen is more difficult and expensive. After years of exploration, we have developed a mature stretched display product with high display quality and stable service life, which also has a price advantage over most competitors.



## Features

- Variety of sizes and display ratios
- High quality display with literally no defect
- Screen protection and anti-glare glass optional
- Metal shell with heat dissipation design
- Digital signage player connected or built-in
- 50,000 hours of service time guaranteed
- Large inventory, significant price advantage

# Appearance



# DATASHEET

| MODEL                       |                  | CAG-UW27611   | CAG-UW2811       | CAG-UW28611     | CAG-UW36611      | CAG-UW3811       | CAG-UW4911        | CAG-UW57211         |
|-----------------------------|------------------|---|------------------|-----------------|------------------|------------------|-------------------|---------------------|
| Display                     | Diagonal Length  | 27.6 inch   | 28 inch          | 28.6 inch       | 36.6 inch        | 38 inch          | 49 inch           | 57.2 inch           |
|                             | Resolution       | 1920 x 150  | 1920 x 360       | 1920 x 540      | 1920 x 290       | 1920 x 540       | 1920 x 508        | 3840 x 1080         |
|                             | Display Area     | 698.4 x 54.56mm   | 702.6 x 134mm    | 698.4 x 196.5mm | 919.3 x 138.85mm | 919.3 x 258mm    | 1209.6 x 320mm    | 1428 x 401mm        |
|                             | Brightness       | 500 cd/㎡  | 700 cd/㎡         | 500 cd/㎡        | 700 cd/㎡         | 500 cd/㎡         | 500 cd/㎡          | 500 cd/㎡            |
|                             | Contrast         | 1000:1  | 1000:1           | 1000:1          | 1000:1           | 1000:1           | 1000:1            | 1000:1              |
|                             | Viewing Angle    | 89° /89° /89° /89° (L/R/U/D)  |                  |                 |                  |                  |                   |                     |
|                             | Response Time    | 8ms   | 8ms              | 8ms             | 8ms              | 8ms              | 8ms               | 8ms                 |
|                             | Color            | 16.7M/8Bit  | 16.7M/8Bit       | 16.7M/8Bit      | 16.7M/8Bit       | 16.7M/8Bit       | 16.7M/8Bit        | 16.7M/8Bit          |
| Power                       | Consumption      | 20W   | 45W              | 45W             | 45W              | 60W              | 100W              | 120W                |
|                             | Input            | 100-240 VAC, 50/60 Hz   |                  |                 |                  |                  |                   |                     |
| Others                      | Net Weight       | 2.8 kg  | 5.6 kg           | 7.6 kg          | 7.6 kg           | 11.8 kg          | 16.8 kg           | 30 kg               |
|                             | Net Size         | 723.7*82.5*44mm   | 735.5*169.5*50mm | 735.5*230*50mm  | 947.4*188*50mm   | 947.4*308.5*50mm | 1240.6*359.1*50mm | 1462.1*436.6*73.4mm |
|                             | Appearance       | Black metal shell, Anti-glare glass (optional)                                  |                  |                 |                  |                  |                   |                     |
|                             | Installation     | VESA holes available, Wall mounted hanging rack optional                        |                  |                 |                  |                  |                   |                     |
| Android Solution (GASS RED) |                  |   |                  |                 |                  |                  |                   |                     |
| System                      | CPU              | ARM Cortex-A9 RK3188, Quad-core 1.6GHz  |                  |                 |                  |                  |                   |                     |
|                             | Memory           | DDR-3, 1GB  |                  |                 |                  |                  |                   |                     |
|                             | Storage          | 8G EMMC NAND  |                  |                 |                  |                  |                   |                     |
|                             | Operating System | Android   |                  |                 |                  |                  |                   |                     |
| Others                      | Interface        | RJ45 x 1, USB2.0 x 2, Audio out x 1, Power x 1, IR x 1                          |                  |                 |                  |                  |                   |                     |
|                             | Speaker          | 2 x 5W (optional)   |                  |                 |                  |                  |                   |                     |
|                             | Accessories      | Power cord, Remote control, Hanging rack (optional), Wi-Fi antenna, User manual |                  |                 |                  |                  |                   |                     |
| Monitor Solution            |                  |   |                  |                 |                  |                  |                   |                     |
| Others                      | Interface        | HDMI x 1, VGA x 1, Power x 1, IR x 1  |                  |                 |                  |                  |                   |                     |
|                             | Speaker          | Optional  |                  |                 |                  |                  |                   |                     |
|                             | Accessories      | Power cord, Remote control, Hanging rack (optional), User manual                |                  |                 |                  |                  |                   |                     |

# Digital Signage Solution



## CASS RED APP

Run CASS application automatically, realizing its full potential



## Auto Connect

Get registered and connected to server automatically, staying connected after updating



## Network Options

Connect to server via Ethernet, Wi-Fi or 3G/4G, offering maximum flexibility



## Auto Play

Play immediately once powered on, saving the trouble to manually open the switch and wait



## Smart Download

Download content within preset time only and download continuously from breakpoint



## Smooth Playback

No black screen switching between programs, continuing the playback after an inserted program



## 1080p Display

Display in 1080p 60Hz full HD resolution on screens of all sizes



## H.265 Video

Play videos encoded with H.265 to get better quality and memory saving



## Digital Sound

Add audio files as background music and get stereo surround sound



## Startup Screen

Make your logo image or a **video clip as the player's** startup screen



## Password Protection

Set password for player to ensure the security of content and settings



## USB Update

Download content to a flash drive or SD card and plug and play, or directly play files from USB



## Screens Compatible

Easily connected with screens of different sizes, orientations and resolutions



## Adaptability

Accept 9-18V input, having surge protection, shockproof and cooling design

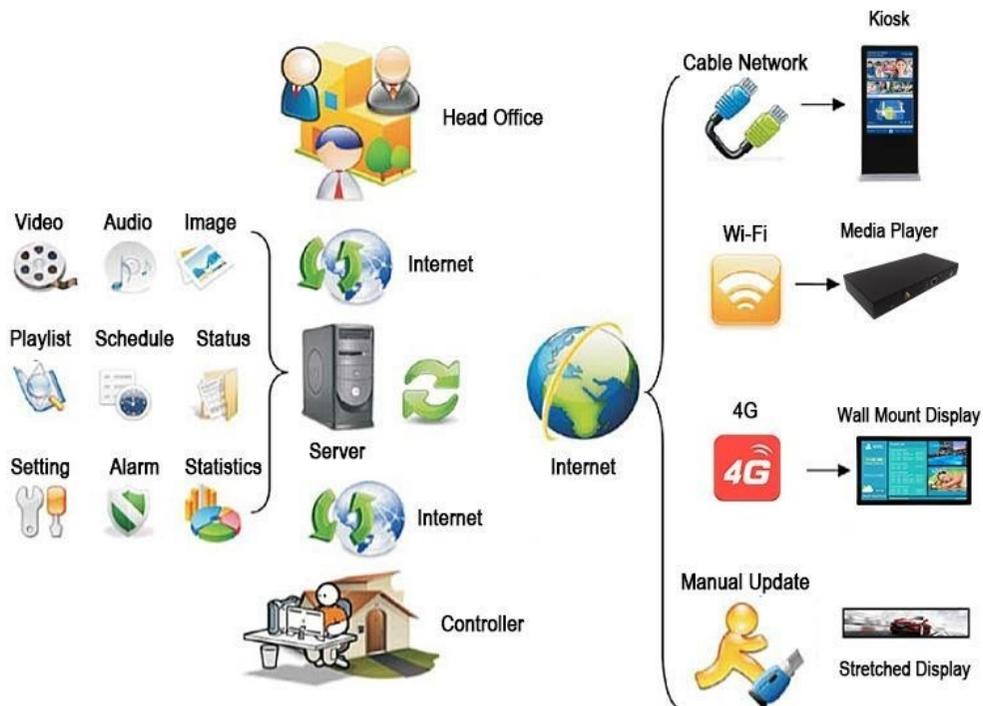
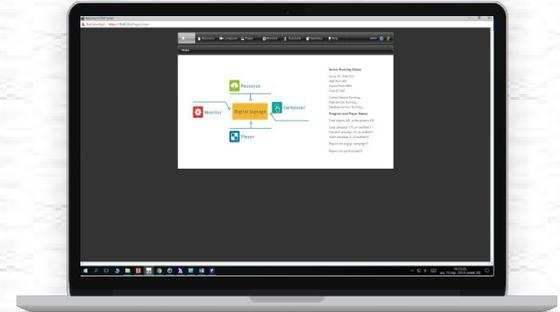


## Eco-Friendly

Maximize the use of recycled materials and have a low power consumption

# CASS RED SOFTWARE

Well known for its intuitive user interface and exceptionally powerful features. The software has a large number of standard functions, such as planning, RSS feed and API integration. It also features a simple easy-to-learn environment that makes it possible for even novice users to feel right at home.



# INTUITIVE INTERFACE EXCEPTIONALLY POWERFUL



Enter from browser  
of B/S structure,  
DDNS supported



Intuitive interface with  
easy-to-use tools and  
templates



Mainstream resources of  
image, video, audio, RSS  
feed and more



Preview each section  
of a playlist to make  
sure it is perfect.



Schedule playlists by  
time, date and week,  
with loop, interval and  
insert



Playlists need to be  
audited before publishing  
to ensure safety



Check players'  
playback status by  
retrieving screenshots



Remotely reboot, sleep,  
wake, reset and  
upgrade players



Set player network, password,  
volume, brightness, on/off time,  
download time, time zone and  
location



Multi-level accounts for  
multiple corporates and  
users



Statistics on playback  
times of playlists and  
files, playback duration  
and use of interactions



**Detailed logs of users'**  
operation records and  
**players' records and events**

# INSPIRING INNOVATION UNLIMITED POSSIBILITIES



## Face Label

Display advertising  
**products on viewers'**  
faces to get their  
attention



## Text to Speech

Automatically convert  
text to speech in  
dozens of languages



## Phone Screen

Sync with phone screen  
to run Android  
applications on screen



## Streaming Media

Play IP streaming video  
in HTTP or RTSP  
protocol.



## Live HDTV

Play HDTV through  
HDMI or play analog  
TV through AV In



## Live Feeds

Update content like text,  
image and video from  
live feeds or third-party  
databases



## Camera & DVR

Play camera live video  
and record video like DVR



## Location Based

Play different  
programs based on  
changes in location.



## Wi-Fi Hotspot

Connect 30+ devices  
and show SSID and  
password on screen



## Multiple Videos

Play 2-4 videos at the  
same time on one  
single screen



## Screen Couple

Two screens can play  
different content and  
interact with each other



## Synced Players

Players in the same LAN  
can be set into auto-sync  
to get synced playback

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